

ABSTRACT OF THE DISCLOSURE

A lamp assembly mountable on a billboard is disclosed. The assembly includes a plurality of units each comprising a seat having a section of U, the seat including two lengthwise grooves at both sides, the seat being threadedly secured to the billboard; and a parallelepiped positioning member including two side flanges snugly fitted in the grooves for coupling the positioning member and the seat together, two front blades, two rear slits, and a lamp threaded coupled thereon. The blades and the slits of one unit are electrically coupled together. The lamp is electrically coupled to both the blades and the slits. The blades of one unit are adapted to insert into the slits of a second unit. The slits of one unit are adapted to receive the blades of a third unit. Other shapes of unit are also possible.